

# CALL FOR CHAPTERS

# Institutions, Institutional Change, and Entrepreneurship

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# Submission Deadline (full chapters): December 31st, 2024

#### **Background and motivation**

In a world where change is the only constant, understanding the driving forces behind societal transformation is of paramount importance. The research and practical motivation of this book are rooted in the recognition of the profound impact institutions and entrepreneurship have on the development, growth, and sustainability of societies (Acs et al., 2018; Aparicio et al., 2021). While evidence about the causal chain running from institutions to entrepreneurship and economic development exists (Bjørnskiv & Foss, 2016; Urbano et al., 2019), a strong assumption remains. In this research stream, previous literature has assumed that institutional factors are given, neglecting the fact that institutions also change in part thanks to the emergence of new ventures (or institutional entrepreneurs—Battilana et al. (2009)) and their dynamics in the marketplace. Further explorations on the potential interplay between institutions and entrepreneurship might shed light on the intricate interrelationship between these two dynamic forces and their role in shaping the world we live in. Therefore, the book aims at exploring institutional factors that lead to different forms of entrepreneurship, which are conducive to institutional change.

At the core of our research motivation lies a fundamental curiosity about how institutions and entrepreneurship intersect and influence each other. While scholars and practitioners have long recognized the significance of each of these elements separately, there is a pressing need for a comprehensive understanding of their symbiotic relationship. Institutions provide the rules and framework (North, 1990) within which organizations (Powell & DiMaggio, 1983) and entrepreneurship operate, and entrepreneurship, in turn, can be a powerful driver of institutional change (Garud et al., 2007).

This book seeks to bridge the gap in the existing literature by unraveling the nuanced ways in which institutions both enable and hinder entrepreneurial activities. Moreover, it aims to showcase how entrepreneurial endeavors, whether driven by innovation, social consciousness, or economic necessity, have the potential to become catalysts for institutional change, thereby shaping the trajectory of societies, that are complex by nature.

The book's practical motivation extends to inspiring and nurturing the next generation of researchers and scholars interested in the fields of institutions, entrepreneurship, and institutional change. By offering a comprehensive and accessible overview of the subject matter, we hope to spark the curiosity and passion of aspiring academics. Moreover, the book highlights areas where further research is needed, encouraging scholars to explore uncharted territories and contribute to the growing body of knowledge in these fields. We aim to foster a vibrant research community dedicated to understanding and advancing the understanding of how institutions and entrepreneurship shape societies.

#### Potential topics

This Call-for-chapters invites scholars interested in the interface between institutions, institutional change, and entrepreneurship, to contribute to the book with literature reviews, empirical studies (either qualitative or quantitative), historical analyses, etc. Potential topics covered in the book, among others, are as follows:

- 1. Institutions affecting entrepreneurship and innovation
- 2. Entrepreneurship influencing job creation, economic stability, and economic growth
- 3. Social and cultural influence on market competition and consumer choice
- 4. The role of policies on entrepreneurship development
- 5. Policies affecting the creation and development of institutions
- 6. Technology and digital transformation by and across (digital) entrepreneurship
- 7. Entrepreneurial finance, investment, capital flows, and economic diversification
- 8. Social (sustainable) entrepreneurship and innovation influencing institutions
- 9. International-driven entrepreneurship as engines of institutional change
- 10. Institutional change affecting entrepreneurial activity
- 11. Antecedents and consequences of Institutional entrepreneurship
- 12. Entrepreneurial advocacy and policy influence
- 13. Women entrepreneurs, institutional responses, and gender equity
- 14. Ethnic, immigrants, minority groups entrepreneurship, and institutional change
- 15. Historical origins of institutional factors and entrepreneurship

#### Submission procedure

If you are interested in contributing to this book, you are invited to submit the full chapters till **December 31st, 2024**. The doc or docx format of manuscripts should be submitted to: Sebastian Aparicio (sebastian.aparicio@uab.cat), David Audretsch (daudrets@indiana.edu), and David Urbano (david.urbano@uab.cat).

The book will be published in hardback and eBook by Edward Elgar. All contributing authors will receive a 50% author discount to use across the Edward Elgar Publishing website. Contributing authors will also be offered a complimentary digital copy of the book along with a PDF of their chapter as a thank you.

# Submission deadlines

Call for chapters releasing: December 2023

Submission window: June 1<sup>st</sup> – December 31<sup>st</sup>, 2024 Review process: January 1<sup>st</sup> – September 30<sup>th</sup>, 2025 Full Book submission to Edward Elgar: December 2025

# References

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Garud, R., Hardy, C., & Maguire, S. (2007). Institutional Entrepreneurship as Embedded Agency: An Introduction to the Special Issue. *Organization Studies*, *28*(7), 957–969.

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